

# LEE COUNTY COUNCIL ON AGING



# **OUR VISION**

Enriching the lives of Seniors and the greater Lee County community

# **OUR MISSION**

**T**o provide services and programs for senior citizens throughout Lee County, which promote their well-being, encourage their involvement in community life, and support their independence.

#### Pillar 1- Maximize Financial Resources

- 1.1 Pursue Grants
- 1.2 Create and maintain fundraising opportunities
- 1.3 Promote and expand memberships
- 1.4 Engage donors and sponsorships
- 1.5 Continue to improve fiscal responsibilities & business practices

## <u>Pillar 2- Strengthen Partnerships</u>

- 2.1 Provide quality transportation
- 2.2 Provide a variety of food opportunities
- 2.3 Engage and inform government and civic organizations
- 2.4 Collaborate with external organizations

## Pillar 3 - Develop and Maintain Services

- 3.1 Foster well-being and recreation
- 3.2 Encourage socialization
- 3.3 Promote volunteerism
- 3.4 Growth, development, and retention of staff

## Pillar 4 - Provide Advocacy and Stewardship

- 4.1 Engage media and provide outreach
- 4.2 Educate community and connect with stakeholders
- 4.3 Rebuild and nurture relationships
- 4.4 Recognize and respond to community needs

